

Placerville Republican

EL DORADO COUNTY'S ONLY DAILY NEWSPAPER

VOLUME XLVII

PLACERVILLE, EL DORADO COUNTY, CALIFORNIA, TUESDAY, JULY 27, 1937

NUMBER 174

AGENT INSPECTS SCHOOL SITE

Approval Of Placerville Plan
Is Indicated By Federal
Representative On Monday

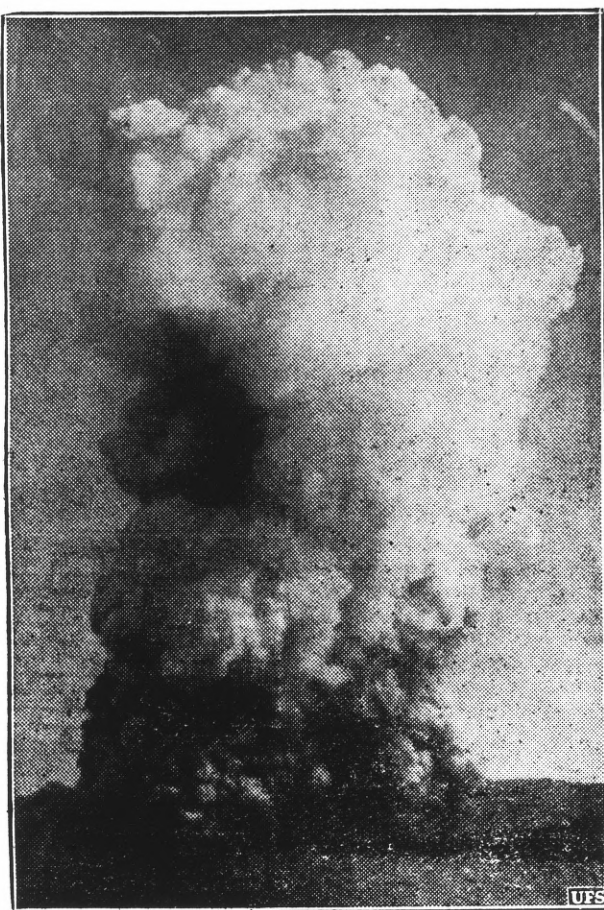
Probability that the Placerville grammar school's application for a PWA grant to assist in enlargement of the school plant, may be approved, was seen as a Mr. Gorgas, said to be connected with the PWA offices at San Francisco, concluded an inspection of the site Monday.

The visitor, according to County School Superintendent E J Fitzgerald, told the superintendent as he departed that he hopes he may be assigned as inspector for the project.

Mr. Gorgas endeavored to communicate with J. R. Johnson, clerk of the school board, and found him away on vacation. He was likewise unable to get in touch with John H. Palmer, superintendent of the grammar school district, and so made inquiry concerning the project of Superintendent Fitzgerald.

The superintendent referred Mr. Gorgas to L. A. Reeg, custodian of the grammar school building, who accompanied him to the school plant where the present building and the site of the proposed addition to the building were checked.

It was assumed that Gorgas' remark that he hopes he may be assigned to inspect the project indicated his belief that the PWA application will be approved shortly.



MAJESTIC BUT MENACING—Completely blotting out the sun, smoke and steam are shown rolling upward from the volcanoes that erupted recently near Rabaul, capital of New Britain Island, northeast of Australia. Hundreds fled the molten flood and smothering ash from the two volcanic outpourings, but 262 met horrible deaths in the disaster.

Undeclared War In China

Many Sino-Jap Clashes Are
Reported As Foreigners Seek
Refuge In Legations

PEIPING (UP)—Japan and China were in an undeclared state of war in North China tonight, with fighting in progress at scattered points between Peiping, the ancient capital, and Tientsin, toward the sea.

Scenes reminiscent of the Boxer Rebellion occurred in Peiping as foreigners swarmed into their legations and embassies for refuge.

United States Marines were issued combat ammunition to protect American citizens.

French citizens were called into their section of the legation quarter. Sandbags were stacked along all the streets of the quarter, as they were in 1900, during the Boxer Rebellion, where foreigners were slaughtered and besieged before the American, Japanese, Russian, British and French forces relieved the city.

VIRGINIA ALICE BLAND WILL WED BERKELEY MAN ON SATURDAY, AUGUST 14

The marriage of Virginia Alice Bland, daughter of Mr. and Mrs. William Bland, formerly of this city and now of Berkeley, will take place in a garden setting at the family home on Saturday, August 14.

Her husband-to-be is Ira Morgan White, son of Mrs. Sylvia White of Berkeley and, like the bride elect, a graduate of the University of California.

Their betrothal was announced in March.

Miss Bland will be attended by Miss Agnes Gee as maid of honor and Miss Adele Bowman, as bridesmaid, and will be given in marriage by her brother, William Bland, Jr., of Long Beach.

Mr. White will have Harris Hunter as best man, and the service will be performed by Dr. Stanley Armstrong Hunter, in the presence of relatives and friends.

Shingle Resident Weds Lady From Cottonwood

A certificate filed with County Recorder Charles Marsh on Tuesday tells of the marriage at Shingle Springs on Saturday, July 24, of Timothy P. O'Brien of Shingle, and Dorothy Rylander of Cottonwood. The service was performed by Justice of the Peace William G. Taylor. We add our voice to the chorus of good wishes.

RIZO CONVICTED, GETS SAN QUENTIN TERM

Waives Time For Sentencing
And Judgment Is Pronounced
Immediately After Trial

Action of the recent special meeting of the county grand jury, in returning a true bill charging Trinidad Rizo with lewd and lascivious conduct, was upheld by a jury in Superior Court Monday which deliberated fifty minutes before rendering a conviction.

The defendant having waived time for the pronouncing of judgment, Judge George H. Thompson sentenced him to San Quentin prison for the term prescribed by law.

The entire case was concluded within the day.

Selection of the jury was complete before 11 o'clock in the morning. The state's case was closed shortly after luncheon and the defense was submitted and the arguments of counsel had been concluded when Judge George H. Thompson instructed the jury shortly before 3 o'clock. Retiring at that hour, the jury returned at ten minutes before 4 o'clock with a conviction.

Rizo was represented by Attorney J. D. Elliott, who had been appointed to advise him by the court. A. J. Barcena acted as interpreter.

Witnesses included Sheriff George M. Smith, Dr. D. W. Babcock and relatives of the defendant.

The statute under which Rizo was convicted provides that he be imprisoned for not less than one year. The maximum penalty is at the discretion of the state prison directors.

JACK DOYLE IN PLACERVILLE, SAYS HE'LL FIGHT LOUIS IN LONDON, OCT. 28

Jack Doyle, screen player-heavyweight boxer, halted in Placerville Saturday afternoon for a visit with an old friend, H. J. Lindberg.

Doyle was enroute to Reno where he expects to spend about six weeks and told Lindberg he has signed to fight Joe Louis in London on October 28.

The heavyweight recently returned from London where he had the pleasure of adding his name to the growing list of boxers who have disposed of "Kingfish" Levinsky. Doyle won by a knockout.

According to a report from Reno, a license to wed was issued on Monday, July 26, to James R. Wood, 22, and Mary I. Pirtle, 18, both of Camino.

Reno reports issuance of a marriage license on Monday to Nell Carroll, 26, of San Francisco, and Lillian Walker, 25, of Placerville.

Super-Salesman Sells Skis In Summer

If there's a medal for "super-salesmanship" friends aver it has been earned by Don Goodrich.

The proprietor of The Sportsman's Shop sold two pair of skis on Monday, with the mercury at an even hundred degrees.

Mr. Goodrich declined to name the purchasers, but indicated that they were merely looking forward to the coming winter and did not, necessarily, have plans for the immediate use of the paraphernalia.

Hotel Dispute Unsettled

Culinary Workers Vote To
Resume Jobs But 10 Other
Unions Present Demands

SAN FRANCISCO (UP)—The 19 leading hotels of San Francisco remained closed today despite the decision of members of the six striking culinary workers' unions, who voted 1531 to 613 to return to work and accept a compromise agreement with the employers.

Immediate settlement of the dispute, which has kept 16 hotels closed since May 1 and forced the closing of three others subsequently, was balked by demands of several of 10 other unions which went on sympathy strikes to support the culinary workers.

The most serious obstacle to resumption of normal service in the hostelry, owners and union leaders said, was the demand of members of the International Order of Operating Engineers, who asked that wages and working conditions be restored to the 1929 scale and level.

A three-hour conference between leaders of the engineers' union and the hotel operators ended without an agreement.

Upper Truckee River Closed To Fishing Below Bridge

The Upper Truckee River is still closed to fishermen below the bridge at the foot of Luther Pass, and as evidence of this fact, Game Warden Ed Hughes reports the following:

Henry Dorian of Natomas, fined \$25 before Justice of the Peace C. R. Mayhew;

Henry W. Lawson, fined \$35 before Justice of the Peace Mayhew; and Kenneth C. Jester of Diamond Springs, cited to appear Thursday for a hearing.

Mr. and Mrs. Walter Snow visited recently with friends and relatives at Byron.

3RD PARTY MOVE IS HINTED

Lewis' Break With New Deal
Seen As CIO Head Assumes
Leadership Of Labor League

By C. L. SULZBERGER

United Press Staff Correspondent
WASHINGTON. (Copyright, 1937, by United Press)—John L. Lewis, through the Committee for Industrial Organization, assumed control today of labor's non-partisan league in a move pointing to new political alignments and suggesting a break with the Roosevelt administration.

There were hints of a third party move. Authoritative sources said the first objective of the league in its new form may be expected in New York City's mayoralty campaign.

The American labor party, New York state affiliate of the league, has been selected as a "proving ground" and the initial test of Lewis' political strength. It will attempt to carry Mayor Fiorello H. La Guardia into office for another term without sponsorship of either major party.

It has been reported in political circles that La Guardia contemplates campaigning as the American Labor Party's candidate alone and will not seek additional nomination of either the Republican or Democratic party.

It was learned that Lewis has, in effect, purged the league of both Democratic and American Federation of Labor influences. Friends say he conceives this organization now as merely the political arm of his CIO.

The realignment has been carried on quietly in a series of related steps which culminated in the resignation of Senator George L. Berry, D. Tenn., as president of the league, reportedly at the demand of Lewis and Sidney Hillman, treasurer of the league and president of the Amalgamated Clothing Workers Union.

No new president will be elected, leaving Lewis, as chairman, in control and Hillman, a CIO "brain-truster," as his right-hand man in future maneuvers.

First broad battlefront for the reconstituted league will be the 1938 congressional elections, for which Lewis (Turn to Page 3)

Attendance Up In Coast Loop

Senators, Leading League By
Half Game, Open Tuesday
Against Los Angeles Club

LOS ANGELES (UP)—With attendance up a quarter of a million for the first 15 weeks, Pacific Coast League baseball apparently is in its best season since the depression.

Secretary Harry Williams said 1,064,390 have seen games so far. This is 254,983 over last year, and 400,000 over the year before, for the corresponding period.

Sacramento, one of last year's weak spots, showed the greatest gain, drawing 91,000 more fans than at this time a year ago.

The Sacramento Senators, league leaders by a slim margin, will open a series of games with the Los Angeles Angels today in an attempt to increase their half-game lead for the banner.

The Sacs went back into the lead despite the fact that they took only one end of a double header with the San Francisco Seals.

LOWELL HALL TRIAL SET FOR SEPTEMBER 20; VENIRE TO BE DRAWN SEPT. 3

The second trial of Lowell Hall of Diamond Springs, charged with incest in a true bill found by the recent special meeting of the grand jury, was set Tuesday morning in Superior Court for Monday, September 20.

A jury which heard the trial last week was discharged Friday morning after being unable to reach a verdict in deliberations lasting more than 20 hours.

The venire in the case will be drawn in Superior Court on September 3.

Mrs. Electa Thatcher and daughter, Dorothy Jean, are visiting Mr. and Mrs. William Klotz, at Westwood.

Romance Flourishes After Separation Of 64 Years

It was an Illinois reunion at San Francisco a year ago that led to revival of the 64-year-old romance between George Sands, Placerville mining man, and his sweetheart, Ida Stowe.

This is revealed in a clipping from the Chicago Tribune of July 18, reporting the marriage of the couple at Crown Point, Indiana, on July 17.

Mr. Sands, mining near Placerville, attended an Illinois reunion at San Francisco a year ago, and inquired about the "girl he had left behind" 64 years ago from a mutual friend he happened to meet at the reunion.

The information he received led him to write to his old sweetheart and correspondence resulted in his journey east and their marriage. Each had married another and had been widowed.

Last heard from, Mr. and Mrs. Sands were honeymooning in Chicago. They'll come to Placerville in the fall.

BILL HAYS ELECTED LION PRESIDENT

Rhodes Resigns; County's
Outdoor Girl Guest Of
Club At Luncheon

Bill Hays, vice-president of the Placerville Den of Lions, was seated at the club's president at the regular luncheon Tuesday after the Lion directors had accepted the resignation of President J. H. Rhodes.

A. H. Murray, second vice-president, was advanced to succeed Hays and John A. Raffetto, Jr., was appointed second vice-president.

Mr. Rhodes, offering his resignation, said he plans to locate at Coquille, Oregon, and will retain his membership in the local den.

Thomas Maul, district governor, spoke in high terms of Rhodes' work as a club member and the club joined in wishing him success in his new location.

Lions will sponsor a return game of donkey baseball on August 22 and have named Bill Walker as captain of a Lions team which has challenged a team of ranchers, captained by Dick Patterson. Those who recall the donkey baseball game played last year will look forward with interest to the game on August 22.

The club had as its guests for the day Miss Evelyn Berriman, El Dorado County's outdoor girl for 1937, and her (Turn to Page 3)

MR. AND MRS. JOHN T. DUNLOP HONEYMOON IN ENGLAND, WED ON JULY 6th

Following a double wedding ceremony at the First Presbyterian church at Berkeley on July 6, Mr. and Mrs. John T. Dunlop are enroute to England, where Mr. Dunlop will pursue a year's fellowship at Cambridge University.

Mrs. Dunlop was Miss Dorothy Webb and she and Mr. Dunlop and Miss Arva Luther and Henry Babcock Adams were wed at a joint service, the ceremony being followed by a reception for 200 at Westminster House. All were college chums.

Mr. Dunlop is an El Dorado County boy, the son of Rev. and Mrs. J. W. Dunlop who are spending a year's sabbatical leave in El Dorado County from their missionary work in the Philippines.

Liquor Enforcement Officers Visitors In County Seat

William A. Smith, chief enforcement officer of the state liquor control in this district, and J. Frank Ryan, supervising district control officer, were in Placerville Tuesday conferring with law enforcement officers generally and with J. W. Caswell, state liquor inspector for this district, in particular.

Mr. Ryan called special attention to recent changes in the state liquor control act relating to the purchase of liquor by minors.

Reports from Reno state that a license to wed was issued at that place on July 24 to Wesley A. Richards, 24, of Emigrant Gap, and Ethel Strong, 18, of Placerville.

U.S. WINS DAVIS CUP TOURNEY

Youngest Yankee Team Ever
Sent Abroad Returns Trophy
Lost To France In 1927

By ROBERT DOWSON

United Press Staff Correspondent
WIMBLEDON, Eng. (UP)—The youngest Davis Cup team ever sent abroad by the United States won the treasured tennis trophy from Great Britain today when Frankie Parker beat Charley Hare, 6-2, 6-4, 6-2.

Parker's triumph, achieved before some 10,000 spectators, gave the United States the needed third point in the challenge round, and reduced the final match between Donald Budge and Bunny Austin to simply an exhibition. Budge won the match 8-6, 3-6, 6-4, 6-3. This gave the challenge round to America by a score of four matches to one.

Parker's victory, in which he played the finest tennis of his career, climaxed America's 10-year chase for the trophy. Since the cup was lifted from America by the French at Germantown, Pa., in 1927, America had dispatched six successful teams to this side, teams comprised of such stalwarts as Bill Tilden, Wilmer Allison, Frank Shields and Sidney Wood.

But they all were turned back, first by the French and then by the British who had taken the cup in Paris in 1933. But this year's "kid" team of Budge, Parker, Betsy Grant, and Gene Mako, moved without a halt, from the opening match with Mexico, to the showdown battle with Britain in the challenge round.

Relief Map Of State At Fair

4-H Boys And Girls Will Have
Scrip Books For Sale Again,
Management Announces

SACRAMENTO—A 25-foot painted plaster map showing most of California in miniature relief with the engineering units of the great Central Valley Project indicated in color, will be a chief interest at the California State Fair at Sacramento, September 3 to 12.

The map will enable fair-goers to locate the principal construction units of the Central Valley's project costing millions. This can be done by tracing the illuminated and colored outlines that show the course of the water from the Kennett and Friant Dams. The map is part of the Alta California, Inc., exhibit.

Use of scrip for admission to the fair is announced by Secretary-Manager Robert Muckler. This is a plan of the board of directors to enable persons to attend the all-state show at a minimum price of 25 cents when scrip is purchased. The regular price is 50 cents.

Scrip is 10 admissions in a book costing \$2.50. The ordinary price of 10 admissions is \$5.00. 4-H Club boys and girls and Future Farmers of America will be among those handling the sale of scrip.

Former Blacksmith In City Is Buried On Tuesday

RENO, Nev.—Funeral services were held Tuesday at Genoa, Nevada, for Nels Morrison, 66, a former Carson Valley rancher, who died suddenly at his home here Saturday.

He had been working for the Isbell Construction Company in recent years. For years he conducted a blacksmith shop in Placerville. He leaves his wife, two sons, a sister and a brother. He was a member of Douglas Lodge of Masons at Gardnerville.

"Watchhospital" Is Opened At Main Street Location

T. L. McHale on Tuesday opened a "Watchhospital" in quarters adjoining the entrance to the Day and Night Garage building and directly opposite the All-American restaurant, on Main street.

Mr. McHale is the "doctor" who diagnoses the various ailments of the "patients" and prescribes "treatments" accordingly.

Mrs. Sonora Timmons was a caller Tuesday from Pacific House.

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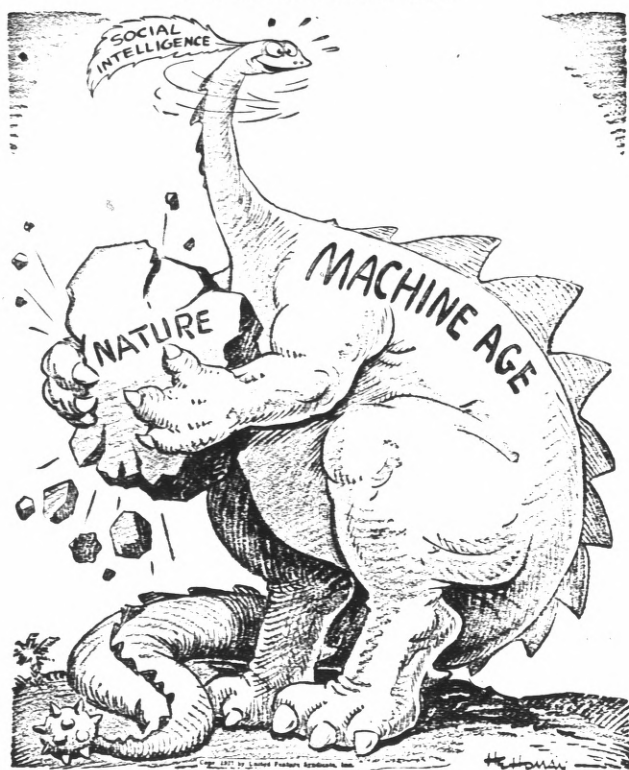
MANCE H. VAUGHT, Business and Advertising Manager

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Subscription Rates—Invariably in Advance

Year	\$5.00	Month	
Six Months	\$3.00	By Carrier, 50c month, flat.	

KIND OF LIGHT IN THE HEAD



Rats Protected By Miners As Safety Measure

ROY. Mont. (UP)—Rats, usually hunted and destroyed by man, are protected carefully by operators of the mines south of here.

According to Jim Martenic, a miner, the formation in the mines is loose and cave-ins are common. The sand in the mines is the habitat for rats and many nests are located among the workings.

The management has instructed the men to protect the rats and their nests. The rats are valuable because instinctively they sense a coming slip of the earth long before the men notice the signs.

SALT LAKE CITY (UP)—More than \$50,000 a day in federal funds have been spent in Utah during the past two years, Allen T. Sanford, state director of the National Emergency Council reported.

CLASSIFIED SECTION

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5 ROOM house, near courthouse, modern, \$3150.
5 ROOM house, 3 1/2, 5 mile Terrace, corner, new \$2400.

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A. C. Winkelman,
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Real Estate Insurance
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FOR RENT

ROOM for rent. 146 Main. July 26-tfc

FUR. ROOM, 116 Canal street. Phone 798-W
JULY 26-6t*

ULTRA MODERN fur apt. Knob Hill.
Apply Wudell's store. July 20-tfc

DIAMOND CAFE. Inquire Mrs. Brae,
Box 56A, Diamond Springs, Calif.
July 19-12t*

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GLADIOLUS, 50c per dozen; sprays
\$1.50. Anna Harris, Spanish Ravine.
J-28-3wc.

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SCHAEFFER life-time furtime pen;
dark agate cir. Reward. JAMES P.
MORTON. July 26-3t

BOSTON screwtail, answers name of
"Bubbles." Notify Dr. T. E. JONES.
July 24-3t

WANTED

SHIRT FINISHER; apply in person.
SUNSHINE LAUNDRY, 466 Wash-
ington street. July 19-tf.

PARADE OF SPORTS

By HENRY McLEMORE
(United Press Staff Writer)

NEW YORK (UP)—Putting the sport shot here and there:

The amazing 800-meter race that lanky John Woodruff ran in the Pan-American games at Dallas never will go down in the books as a record. . . . Because the track on which he ran the distance in 1:47.8 was six feet short. . . . The discrepancy was due to faulty marking out of the lanes on the curves. . . . It's a shame that the distance wasn't correct because the Pittsburgh stepper beat the record by two full seconds, and the six feet more would have made a great deal of difference. . . . Speaking of Dallas, the games revealed it as an unworked gold mine for track and field stars. . . . The meet drew 25,000 customers, which broke the previous high attendance mark for the shorts and liniment boys by 21,000. . . . If you are in the vicinity of Escanaba, Michigan on August 13 you might do worse than stop over and watch the world's championship log rolling tournament. . . . This isn't the kind the politicians play in Washington, but the kind where lumberjacks, wearing spiked shoes, attempt to spin one another off logs floating in a river. . . . The sport of "birling" as it is known, is an outgrowth of the days of the log drives, when it was the duty of lumberjacks to keep the timber from jamming. . . . It was a business every bit as dangerous as playing tag with a leopard. . . .

Word comes from Bill Haman that the golf pros are planning to gang up on Harry Cooper in the \$10,000 St. Paul open tournament this week. . . . They've got their work cut out, because in six tournaments over the Kellar course Cooper has played 28 rounds, and is 55 strokes under par for the 168 holes. . . . Sol Strauss, the eminent Broadway barrister who handles the legal business for Mike Jacobs and 20th Century Sporting Club, arrived in England on July 4 on his recent trip to "kidnap" Tommy Farr, and spent the entire day shopping for fireworks. . . . The Chicago Cubs are a group of Amateur magicians. . . . They spend their time making coins disappear, eggs arrive from nowhere, and diamonds and spades fade into thin air. . . . Tom Yawkey, the millionaire owner of the Boston Red Sox, has a five dollar bet with a sportswriter that Buck Newsum will beat Wes Ferrell the first time they hook up on the mound. . . .

Babe Ruth wants a revolution to start so he can get on the side against the golfers who can put well. . . . If the Babe could sink his share of four and five footers he would be a threat to the best pros. . . . Babe reached an all-time putting low the other day when he lost a match in a tournament by four-putting from five feet. . . . Jack Dempsey has grown half an inch in height since he quit fighting. . . . Those knockdowns Tommy Farr has been scoring in training workouts are strictly the Malarkey. . . . The truth is, Tommy is too sunburned to throw a decent punch. . . . The Yankees can't miss setting a new season's record for attendance. . . . With 71 games to the bombers have been watched by 1,371,490 paying customers. Gabby Hartnett says that first baseman Rip Collins' ability to steal signals has been of more value to the Cubs than his bat, and that's saying plenty. . . . Benito Mussolini is said to be the real owner of Muscleton, the great trotter, which will meet Greyhound in a match race in August. . . .

Bogus 50-Cent Pieces Being Passed In Capital City

SACRAMENTO (UP)—Police said today they obtained a clue to the identity of counterfeiters who have been passing bogus 50 cent pieces. . . . A hotel employee reported a middle-aged Negro attempted to pass the coins in three west end taverns by asking for a \$5 bill in exchange for a handful of coins.

Republican Classified Ads Always Pay

Buttonless Shirts Mean That Wifie Is On Vacation

NEW YORK (UP)—The world's largest laundry doesn't need a calendar to tell it of the advent of summer—the buttons (or rather the lack of buttons) on the shirts of male customers serves just as well.

Every summer the mending department of this laundry augments its force to repair the shirts which come by on the traveling belt system.

"I wish the summer would end and the wives would come back from the beaches and the mountains," said Theresa Suffay, fore-woman. "We're sewing on four or five thousand extra buttons every day because there's hardly a shirt that comes to the laundry with all of the buttons still on."

"We can always tell when vacation time comes around. All the shirts come in with the buttons missing."

RENO DIVORCE TRADE SHOWS TEN PER CENT DECLINE FOR SIX MONTHS

RENO, Nev. (UP)—A drop of 10 per cent in Reno's \$3,000,000 a year divorce industry and an increase of 10 per cent in its likewise lucrative marriage license trade during the first six months of 1937 have been noted.

Divorce decrees, usually averaging one to every three marriage licenses, declined from 1,241 in the first half of 1936 to 1,118 in the same period this year. At the same time marriage licenses, issued mostly to eloping California couples, rose from 2,992 to 3,367.

Increasing liberality of divorce laws in other states and Nevada's severe winter were offered by Reno lawyers as reasons for the decline.

Republican Classified Ads Always Pay

Piccolo Players Needed For New U. S. Army Band

CLEVELAND (UP)—The scarcity of musicians in the army, especially piccolo players, has Uncle Sam doubting about the formation of a new band. He wants four piccolo players, a solo clarinetist who can double on a saxophone, and others who play less fancy instruments.

This large musical order was made known by Sgt. William A. Hart, head of the recruiting office here who said that if the players can be found they will be sent to the Canal Zone where a new army band is being formed.

QUAIL PLENTIFUL

SPRINGFIELD (UP)—The Ozarks quail crop, reported already on the wing by sportsmen, will be large this year in spite of heavy rains during the hatching season, a survey indicates.

BIG LITTLE ADS

CIVIC • BUSINESS • PROFESSIONAL

When in need of professional or specialized business service of any kind, consult this directory and here you will find listed the leading professional and business firms of Eldorado County.



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PERMANENTS — \$3 AND UP
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Terms arranged if desired
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Lester B. Rantz, D.D.S. Dentist

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PHONES: 164 — 391

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Machineless Wave \$5.00

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Utah Coal — Dump Truck Hauling
General Transfer — Long Distance Hauling
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Modern Cabins—Store, Station—49 Collection
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Fast Service—Oiling, Greasing, and Polishing Cars
Modern equipment to thoroughly clean motor and chassis

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in the heart of Business District
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Opposite County Court House
MOTOR and CHASSIS CLEANING
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That experience is at your service
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Sunshine Hand Laundry

ALL KINDS OF LAUNDRY HAND DONE
Shirts last longer—none torn—mending neatly done
Call for & Deliver—No change in prices
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The Stylart Permanent Wave

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BRONCHO BILL



WITH NO CHANCE TO ESCAPE THE BANDIT HIDE-OUT THROUGH THE NARROW PASS HELL SECRETS A ROPE IN A BUCKET AND PRETENDS TO BE GOING FOR WATER.



In A Spot

By Harry F. O'Niell

Flood Survey Mapped

222 Watersheds Comprising One-Fourth Of U. S. Area To Be Included In Project

By FRED O. BAILEY

United Press Staff Correspondent
WASHINGTON (UP)—The Department of Agriculture, in co-operation with army engineers, is planning a flood control survey on the largest scale ever undertaken in the United States.

Dr. A. L. Patrick, former professor at Pennsylvania State College, has been named chief of the survey division of the soil conservation service to direct a detailed survey of 222 watersheds, comprising one-fourth of the land area of the country.

Authorization for the survey was contained in the Omnibus Flood Control Act of 1936. Funds for starting preliminary surveys are contained in the army bill. The army and agriculture department will divide the \$1,000,000 appropriation equally.

The preliminary surveys, which may take two or three years, are to be made to determine the feasibility of making later detailed surveys as a basis for erosion and flood control operations. Surveys will be made first on watersheds which have the most important bearing on floods.

Dr. Patrick will co-ordinate the work of the forest service, the soil conservation service and the bureau of agricultural economics in making the surveys. He said the \$1,000,000 probably would be insufficient to complete even the preliminary surveys.

Hays Elected Lion Head

(Continued from Page 1)

mother, Mrs. R. C. M. Berriman, of Georgetown Ranger Station.

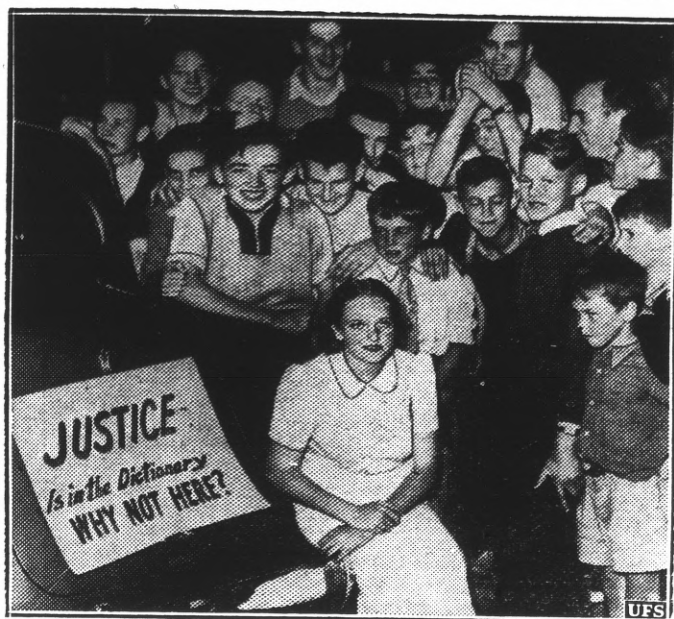
Miss Berriman and her mother recently attended the rodeo at Salinas where Evelyn competed with thirty-odd other California high school girls, for election as California's Outdoor Girl for 1937.

Miss Berriman spoke briefly of the pleasure she has had as a contestant and expressed her thanks and appreciation to the Lions for inviting her and her mother to attend the club's meeting.

Lions named a committee consisting of Dr. W. A. Rantz, H. B. Murphy and F. F. Moran to develop a program for assisting in advertising Bartlett pears throughout the nation, a community project which the club will get behind during the next few weeks.

Wisconsin To Play Bruins At Los Angeles In 1938

LOS ANGELES (UP)—University of California at Los Angeles will play a home game with University of Wisconsin November 12, 1938. No plans have been made for a return game, but U. C. L. A. graduate manager William C. Ackerman said the Bruins might go to Wisconsin in 1939.



TEACHER'S ALLIES—Pupils of Saugus, Mass., high school rally to the support of their teacher, Miss Isabelle Hallin, ousted by the school board after it was charged she taught youngsters how to make cocktails. Miss Hallin, backed by about 2,000 townsfolk, fought the ouster.

Girl Scouts Will Celebrate Silver Jubilee Aug. 9

NEW YORK (UP)—The first international encampment for Girl Scouts and Girl Guides ever held in this country will open August 9 at Camp Andree, national Girl Scout camp at Briarcliff Manor, N. Y. Twenty-five delegates from as many foreign countries and 72 Girl Scouts representing every state, territory and district of the United States, will spend two weeks together in the silver jubilee camp organized as a feature of 25th anniversary celebrations marking the founding of the Girl Scouts in the United States.

Preparations are now under way for the ceremony which will mark the official opening of the encampment on August 10. Mrs. Franklin D. Roosevelt, honorary president of the Girl Scouts, is expected to be present to greet the delegates. Other speakers will be Mrs. Mark Kerr, international Girl Scout commissioner; Mrs. Frederick Edey, national commissioner of the Girl Scouts; Mrs. Arthur O. Choate, chairman of the Juliette Low Memorial committee, and Mrs. H. D. Warren, commissioner of the Canadian Girl Guides.

A pageant entitled "Hands Around the World," which dramatizes the significance of this international meeting, will be presented in the Cathedral, a natural out-of-door theater at Camp Andree. All of the foreign delegates to the encampment will participate, as well as a selected group of Girl Scouts who will represent various regions of the United States.

Following the opening ceremonies, delegates will settle down to the routine of the silver jubilee camp—becoming acquainted, exchanging ideas, adding to their knowledge of scout and guide lore, and in general contributing through their close association to international understanding and goodwill. They will spend their days to-

gether under the normal Girl Scout camp program, cooking, eating, working, playing and talking in the small groups that foster friendships.

In order to be in readiness for their foreign guests, the hostess-delegates from this country will assemble at Camp Andree August 2. The S. S. Queen Mary, which docks in New York August 9, will bring the major contingent of Girl Guide delegates, under the chaperonage of officers of the World Association of Girl Guides and Girl Scouts.

Those delegates who come from the far corners of the earth, however, have been on the seas since early in July.

The following countries will be represented by Girl Guide delegates: Australia, Belgium, Brazil, Canada, China, Czechoslovakia, Denmark, Estonia, France, Great Britain, Greece, Hungary, Iceland, Irish Free State, Japan, Lithuania, Luxembourg, Netherlands, New Zealand, Norway, Poland, Roumania, Suomi-Finland, Sweden, and Switzerland.

Following the two weeks at Camp Andree, the delegates will spend another week together at Pine Tree, the Girl Scout camp near Plymouth, Mass., where they will be the guests of Mrs. James J. Storrow, of Boston.

According to the present plans, the delegates will go to Boston August 30 as guests of the New England Girl Scout Mandate, and sail for New York that night. Mrs. Theodore Roosevelt, Jr., chairman of the Girl Scout Federation of Greater New York, is in charge of the sightseeing and entertainment plans which will occupy the delegates until the Aquitania sails September 1, when the foreign delegates will say goodbye to America and to their Girl Scout hostesses.

Republican Classified Ads Always Pay

3rd Party Move Is Hinted

(Continued from Page 1)
is frankly planning in advance. It was disclosed that he has cemented a series of political understandings with various minority groups, including the Farmer Labor Party and the Commonwealth Federations of the Northwest.

"FAR FETCHED"

ST. PAUL, MINN. (UP)—Howard Y. Williams, national organizer for the Farmer-Labor political federation, said today that reports of a "political understanding" between John L. Lewis, head of the Committee for Industrial Organization and minority groups including Williams' organization, are "a little far fetched."

Although Williams said the development of a national third party is a sure factor in coming elections, he said nothing has been done beyond conversations among interested parties. The issue, he said, centers largely on defeat of the court reorganization plan, supported by congressional progressives.

Trailers Must Be Equipped With Red Rear Reflectors

The California Vehicle Act amended by the recent legislature declares that trailer coaches shall carry a rear red reflector in addition to the usual tail light, clearly visible green clearance lights on both sides, and a mechanical or electrical signal device of an approved type on the car or trailer. House trailers weighing more than 1,500 pounds must be equipped with adequate brakes to be operated by the driver of the towing vehicle, states the National Automobile Club.

Recorder's Filings

July 24
Deed—Henry Lahiff and Maire C. Lahiff, his wife, to Clarence H. Smith and C. E. Smith.

Reconveyance—Corporation of America, trustees to persons legally entitled.

Trust Deed—Earl Le Vitt and Kay M. Le Vitt, his wife, as trustees, to Corporation of America, trustee for Capital Federal Savings Loan Association.

Quit Claim Deed—William Toombs, Jr., and Sarah Sexton to Mary Swansborough.

Writ of Attachment—R. Nichols, plaintiff, vs. Ernest Thiele, defendant.

July 26
Conditional Sales Contract—J. E. Knapp Co., to Page Consolidated Mining Company.

Deed—F. I. Green and Mabel Green, his wife, to Middle Fork Gold Mining Company.

Mining Lease and Option—Guy U. Davenport and Juanita Davenport, his wife, to Joseph Morgan and L. B. Morgan.

Deed—Servilia C. Detrick, formerly Servilia C. Shinn, a widow, to Edson H. Shinn.

Judgment—Laurene Hill Strickland and Lyold E. Hill, plaintiffs, vs. Edward Allen, et als, defendants.

Notice of Eradication—Agricultural Commissioner to Jennie A. Kyburz and George O. Kyburz, R. A. Trimmer, G. O. Kyburz, Syella Van D. Johnson, J. Chester Scott, Carson & Tahoe Lumber Company, Chris Johnson, El Dorado Wood & Flume Company, and W. D. Barton.

Deed—Adelia A. Phillips, to George Davenport, Jr., and Ethel May Davenport, husband and wife.

Guy Wentworth has returned to duties at the Bank of America following his annual vacation. During the vacation period, Mr. Wentworth was joined by Frank R. Hull in a visit to Yosemite National Park and a trip home over the Tioga summit.



CANDIDATE—State Senator Clifford Powell of Sea Girt, N. J., who has announced his candidacy in Burlington county for the Republican nomination for governor, to succeed his friend, Governor Harold G. Hoffman. He will oppose State Senator Lester H. Clee of Essex county. He pledges "true economy" and "an administration free from favoritism."

Basque Freighter Barred From Home Port By Civil War

ALBANY, N. Y. (UP)—The Basque freighter Bizarkgi Mendi, exiled from its home port of Bilbao since rebels captured the city, paused in its Odyssey at the Port of Albany.

The ship slipped through a rebel blockade five months ago and has not been in Spanish waters since, its master, Captain N. de Beitia, said.

Members of the 35-man crew are homesick.

A son was born at a Sacramento hospital on Monday to Mr. and Mrs. L. C. Peterson, of Placerville.

Centenarian Knew Twain

Las Vegas Gambler Recalls Sam Clemens As Reporter On Virginia City Newspaper

LAS VEGAS, Nev. (UP)—Just 100 years old, George Day, case keeper for a local gambling club's faro-bank game, claims the title as the world's oldest active gambler.

An ardent follower of the gambler's "gambling game" since the days of his youth at Virginia City during the Comstock lode activity, Day believes he has played more faro than any other man alive, and he is still in the game and on the payroll.

"Most people who live to be 100 are being taken care of by somebody else," Day remarked proudly, "but I'm still working, still earning my living every day."

A. B. Witcher, manager of the club, rates Day as one of the keenest faro-bank players he has ever seen and said Day can still hold his own with the bank whenever he sits in, even without his eyeglasses.

Day knew Mark Twain in Virginia City when the famous humorist was a reporter on the old Territorial Enterprise. He was at the Comstock when President Ulysses S. Grant paid a visit to the colorful silver camp that helped the Union through the Civil War.

Born in 1837 on the Allegheny river 50 miles from Pittsburgh, Day came west in his youth and has spent the rest of his life in Nevada. He boasts he has never missed a mining camp boom since his arrival. He has held his present job without missing a day since 1929.

"I'm good for a long time yet," he added.

Call ahead TO CHECK ✓ IN



Call back

TO CHECK ✓ UP

Vacation should be carefree. A telephone call "checks you in" at the place you want to stay, and at the price you want to pay. A call ahead checks you in with those friends you look forward to seeing. A call ahead puts you in touch with exact road conditions, camping conditions, fishing conditions. . . .

A call homeward now and then adds likewise to that carefree feeling. It gives you the latest possible check-up with those you left behind, or with details that you left to be performed. Telephoning relieves anxiety!

Just Call THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
BUSINESS OFFICE 525 MAIN STREET
Placerville 142

BACK HOME AGAIN

By Ed Dodd



In less than a year—
FIRST CHOICE
above all motor oils in the Pacific West

RPM
MOTOR OIL Unsurpassed
25¢
A QUART

A NEW STANDARD OIL FOR NEW CARS

Texas Trio Rule Oil World

Board Controls One-Fourth Of Entire Supply; Sets Total Daily Production

By RICHARD M. MOREHEAD
United Press Staff Correspondent
FORT WORTH, Tex. (UP)—Three men—members of the Texas railroad commission—who administer regulatory laws for the world's greatest oil supply, control probably the most valuable commodity in the world.

The three men are elected by Texas' 1,000,000 voters and the term is six years, although all have served more than a single term. The chairman is C. V. Terrell and members are Col. Ernest O. Thompson and Lon A. Smith.

Once each month they issue a general order, authorizing each of the state's 70,000 wells its pro rata share of oil to be produced during the following month. The estimate is based on market demand, as estimated by the U. S. Bureau of Mines and on the amount of oil in storage.

For July 1, and the next 30 days with minor adjustments, these three ordered a daily production of 1,385,476 barrels in Texas—one-fourth of all the oil produced in the world. If permitted to produce as they could, those 70,000 Texas wells could literally flood the market with oil—running the market for a precious commodity.

RING FUND

WORCESTER, Mass. (UP)—While picking raspberries in her garden, Mrs. Annette Perkins found her diamond engagement ring—lost 20 years ago.

EXHIBIT PETRIFIED MAN

in Placerville
Tuesday to Saturday, July 27th to 31st



This Exhibit is for the benefit of science and deep thinkers. Those who have been taught that flesh will not petrify will find that this particular subject is an exception above all others, showing a transformation, nature's wonderful way of embalming, nature's masterpiece. Doctors are puzzled and scientists wonder. This is not a mummy, but a fossil form of a human body taken from the sands of the Missouri River in Mont. by Thomas Dunbar, a trapper. His hair, finger nails and teeth are perfect as your own.

Also shows wound on head, hands strapped together across the breast, evidently having been tortured and murdered by Indians. Pronounced by competent physicians and the Butte Inter-Mountain as the Wonder of the Age; also by Drs. Sheeran and Vicens of Livingston, Montana, Marvel of the Century. A rare specimen. Must be seen to be appreciated. We show courtesy to all doctors, and specialists are invited to make examinations at any time it suits their convenience.

Educational exhibit for ladies, gentlemen and children—

WILL BE EXHIBITED ON UNION OIL SERVICE STATION, LOT, LOWER MAIN ST., FROM TUES. TO SAT., INC. JULY 27TH TO 31ST.

EMPLOYEES' UNION PICNICS AT KYBURZ CAMP GROUND ON SUNDAY AFTERNOON

Camino chapter of the Industrial Employees' Union met at Kyburz camp ground Sunday for their annual picnic. Attendance was larger than in previous years and some estimated there were between 300 and 350 persons present.

Hugh Schafer, president of the county lumber and wooden box employees, reports consumption of between forty and fifty pounds of "hot dogs" for the picnic.

There were games and contests of many kinds, with Don Hook as master of ceremonies.

During the afternoon Walter Smith, organizer for the Industrial Employees Union, and Mr. Schafer, spoke. Mr. Smith told of the benefits of the organization and Mr. Schafer lauded the progress made in this county in support of the wooden box campaign.

900 NEW LAWS

SACRAMENTO (UP)—As a result of the 1937 session of the legislature, Californians have more than 900 new laws to observe.

SUMMONS

In the Superior Court of the State of California, in and for the County of El Dorado.

EDGAR BALSHAW, Plaintiff,

vs.

CHESTER W. ROBSON, THELMA ROBSON, and also all other persons unknown claiming any right, title, estate, lien or interest in the real property described in the complaint adverse to plaintiff's ownership or any cloud upon plaintiff's title thereto, Defendants.

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO CHESTER W. ROBSON, THELMA ROBSON, and also all other persons unknown claiming any right, title, estate, lien or interest in the real property described in the Complaint adverse to plaintiff's ownership or any cloud upon plaintiff's title thereto, Defendants.

YOU ARE HEREBY NOTIFIED that an action was brought against you by the above named plaintiff in the Superior Court of the County of El Dorado, State of California, by filing a complaint in the office of the Clerk of said Court on the 17th day of May, 1937, in which action EDGAR BALSHAW is plaintiff and you are defendants.

YOU ARE FURTHER NOTIFIED that the property affected by said action is described as all that certain real property situate in the County of El Dorado, State of California, described as follows, to-wit:

COMMENCING at the section corner common to sections 3, 4, 9 and 10, Township Ten North, Range Twelve East, M. D. M., thence along the east boundary of said Section 4, N. 0° 16' E. 1038.3 ft. to a 4 inch post, set in the ground in a mound of rocks on the southerly side of the Lake Tahoe State Highway; whence a cedar bears N. 51° 22' W. 44.0 feet, distant, thence N. 0° 16' E. 30.74 feet to the center line of said State Highway; thence along the center line of said Highway N. 77° 5' 30" W. 637.0 feet to a point on said center line; thence along the Westerly boundary of E½ of SE¼ of SE¼ of said Section 4, S. 0° 02' E. 30.78 feet to a post on the southerly side of said State Highway; thence following the said west boundary of said E½ of SE¼ of SE¼ of said Section 4, S. 0° 02' E. (at 1154.8 ft. intersect the south boundary of said section 4, at N. 86° 36' 30" W. 615.2 feet from the southeast corner thereof) 1387.4 ft. to the southwest corner, an oak stake, 2 ins. square 2 ft. high, set in the ground in a mound of rocks; from which a black oak bears S. 13° 06' E. 112.2 ft. a black oak bears N. 17° 35' E. 52.6 ft. thence S. 77° 05' E. 630.65 ft. to the east boundary of said Section 9, whence a yellow pine bears N. 51° 12' E. 30.4 ft. thence along the easterly boundary of said Section 9, N. 0° 02' W. 347.8 ft. to the place of beginning.

YOU ARE FURTHER NOTIFIED that the object of said suit is to obtain a decree of said Court requiring you to set forth the nature of your respective claims against said property, and that all adverse claims of the defendants, and each of them, may be determined by a decree of said Court, and that by said decree it may be declared and adjudged that the said defendants have not any estate or interest whatever in or to said premises, or in or to any part thereof; and that the title of the plaintiff thereto is good and valid; and that you and all other persons unknown claiming any right, title, estate, lien or interest in said property or any part thereof adverse to plaintiff's ownership or any cloud upon the plaintiff's title thereto be forever enjoined and debarred from asserting any claim whatever in or to said premises.

YOU ARE HEREBY DIRECTED to appear and answer said complaint within ten days from the service of this summons exclusive of the day of service if served on you in said County of El Dorado, and within thirty days, exclusive of the day of service, if served elsewhere.

AND YOU ARE FURTHER NOTIFIED that unless you so appear and answer within the time specified that the plaintiff will take judgment for any money or damages demanded in the complaint as arising on contract, or will apply to the Court for any other relief demanded in the complaint.

IN WITNESS WHEREOF, I, ARTHUR J. KOLETZKE, Clerk of the Court aforesaid, do hereby set my hand and affix the seal of said Court this 17th day of May, 1937.

By ARTHUR J. KOLETZKE, Clerk.

By V. H. Benson, Deputy Clerk.

(SEAL)

First publication, June 15-16 weekly.

August 17.



RAWSPERRY!—Much embarrassed are the Eton lads at left, as three London youngsters of a lesser social stratum confer upon them the Royal Order of the Rawsperry, sometimes called a bird or Bronx cheer. The Etonians were en route to the annual cricket match between Eton and Harrow, famous English preparatory schools, when discovered by the three young brigands who rounded the corner. Note the effort at indifference by the Etonians.

Personals

Mrs. Ella Norris was among visitors on Tuesday from Coloma.

E. E. Jukes was in town Tuesday from Youngs district.

Miss Margaret Kelly was a visitor on Tuesday from Kelsey.

Wells Sickles was in town Tuesday from Phillips Station.

Ted Atwood has returned from his studies at the University at Berkeley. Hugh Schaffer and Jerry Potts were in town from Camino, Monday.

Matt Murray, was in Roseville Sunday to witness the ball game.

James Kelly was in town on Tuesday from Kelsey.

Mrs. Gene Musselman of Placerville, spent a recent week-end at Chico.

Mr. and Mrs. Malm visited the Genasci family at Lodi over a recent week-end.

Mrs. Edwin F. Smith has returned from a visit at Truckee with her parents, Mr. and Mrs. Harry Oliver, at Truckee.

Mrs. F. I. Righter and friend, Mrs. Nicholas Miray of Berkeley, are visiting the former's parents, Mr. and Mrs. J. W. Caswell, at Cold Springs.

Several bus loads of boys and girls from Parkhill, Illinois, touring the west in an organized tourist party, passed through Placerville Monday, east-bound.

Miss Leona Shinn, formerly of El Dorado, came up from the bay district Friday to spend a few days with her aunt, Mrs. John Purcell.

Friends of Mr. and Mrs. F. W. Stoffer will be glad to learn that they have located in Livermore, where Mr. Stoffer is the manager of a Safeway store.

Gordon Shaw left Monday for Salinas, where he will resume work packing vegetables. He had been spending a few days with his parents here, Mr. and Mrs. Roscoe Larkin.

Pine View Subdivision Will Be Opened At Early Date

W. S. Kirk announced Tuesday that he has listed the Pine View subdivision with the Anderson Realty agency and that it will be placed on the market in the near future.

The area is the old Hartwick ranch, near Camino, half a mile off the highway, embracing seventeen lots which average approximately an acre each.

21st Anniversary Observed At Monday Night Party

Mr. and Mrs. F. A. Peterson entertained at their home on Acacia street Monday evening, honoring Dr. and Mrs. H. E. Hollenbeck on their 21st wedding anniversary.

In addition to the guests of honor, there were present Mr. and Mrs. L. W. Loomis and Mr. and Mrs. Cecil Barker.

Convict Ends 19-Hour Vigil On San Quentin Flag Pole

SAN QUENTIN PRISON (UP)—Meyer Golas, 32-year-old Los Angeles burglar, ended a night-long sit down strike atop a prison yard pole at 7:45 a. m. today.

Camphor Helps Mental Ills

New Treatment Is Announced By Buffalo Hospital After Tests On 40 Patients

BUFFALO, N. Y. (UP)—A new treatment for schizophrenia, or dementia praecox, one of the most common and serious of mental diseases, has been announced by the Buffalo City hospital.

The treatment, introduced in this country by the Buffalo institution, consists of injection into the blood stream of large doses of a specially prepared camphor solution.

Treatments under the new method were started here a year ago and hospital officials reported improvement in 80 per cent of the cases.

Based on little known research of Dr. L. V. Meduna, superintendent of the Royal State hospital in Budapest, Hungary, the therapy here has been carried on by Dr. Emerick Friedman, internist psychiatrist at the hospital, under the direction of Dr. Samuel W. ease.

Stagg's Son Named Coach At Springfield, Mass., School

SPRINGFIELD, Mass. (UP)—Paul Stagg, today was named head football coach at Springfield College.

Stagg followed in the footsteps of his illustrious father, who came here from Yale in 1891 and organized, coached and captained the first Springfield college eleven. The elder Stagg is known as "the father of Springfield college football." The elder Stagg now is coach at College of the Pacific, at Stockton.

Mrs. Alma Taylor has accepted a nursing appointment for the summer months in the Kyburz vicinity.

Hartwell, chief attending psychiatrist.

Hartwell said 40 patients have been treated in the institution and that the success shown by the method was "well-nigh revolutionary," because until the last few years "no form of drug seemed to have any effect in dementia praecox cases."

He said the camphor method was regarded as more successful, less dangerous and more economical than the insulin method which has been used recently in the treatment of the disease.

Philatelists Lose Friend

Hot Weather Forces Change In Operation Schedule At P. O. Stamp Window

LORAIN, O. (UP)—Philately has suffered from the heat wave.

This fact was made known when Postmaster William J. Moriarty announced the discontinuance of the Lorain postoffice "special philatelic service."

For two years, the Lorain post-office had in effect a "hold-back" system for the benefit of slow-action stamp collectors. When new special series would hold back from over-the-counter sales, hundreds of choice copies. These hold-backs eventually were placed in some collector's album.

The postoffice had become a haven for collectors in all parts of the country. As other offices sold out special issues, collectors knowing of the Lorain office's special service would write for copies of the stamps.

But no more, Moriarty said. Every-time he opened one of the three special service drawers, crammed full with hold-backs, the stamps would cringe from the heat and cuddle into a sticky coil.

Moriarty's policy now is every man for himself and first come first served.

21 "Nazi Camps" In Nation "Located" By Dickstein

WASHINGTON (UP)—Rep. Samuel Dickstein, D., N. Y., charged today that there exists a "well organized, subversive, un-American spy system in this country" and listed the locations of what he contended were 21 "Nazi camps" in the United States. Dickstein listed among the location of "Nazi groups" the following: Los Angeles, Oakland, Concord, Petaluma, Salt Lake City, Santa Barbara, San Diego, San Francisco, Seattle, Spokane and Portland.

DELINQUENCY STUDIED

TOLEDO (UP)—The University of Toledo is offering a course in juvenile delinquency during its summer session.

ANNOUNCEMENT

Dr. H. E. Hollenbeck, D. C., wishes to announce that beginning July 13 his office will be open the regular hours, 9 to 12, 2 to 6, 7 to 8.

SQUAT, STOOP, SQUINT ARE OUTLAWED IN NEW RADIOS



Dignity, grace, comfort and convenience are served by the new and startling change introduced into the radio by Philco in its new 1938 models, just announced. At the left is shown the new Inclined Control Panel, placed near the top of the new Philco, which makes unnecessary the old method of squatting, stooping, squinting while trying to tune in the favorite station. Contrast this startling new departure with the ungainly stooping and squinting necessary with the present models as shown by the figure at the right. No longer lost dignity, frayed temper, strained eyesight.



The American "scene" now is being enriched by the appearance of three new characters, who promise to provide the theme for song and story, for advertising copy to such an extent in coming months that they will become national figures. These three new characters—Squat, Stoop, Squint—will burlesque the sufferings 25,000,000 radio owners in the United States have been enduring ever since radio was born in 1920—the squatting, stooping and squinting the fan must go through merely to tune in his set.

It is the same story as the

slanting windshield of the modern motor car. Autos were on the road for some 30 years before a wide-awake designer suddenly awoke to the advantages of the slanting windshield.

And now radio, too, is going ultra-modern; Philco engineers are building the radio equivalent of the slanting windshield into radio sets—the Inclined Control Panel, placed at the top.

As a consequence, tuning the radio no longer will be an offense to a person's dignity, for the legs, spinal column and neck will remain perpendicular instead of having to assume ape-like postures in order to turn the knobs and dials.

It is a simple departure from accepted design, yet that simple feature is so startling in its effects that Philco is relegating into the limbo of the prehistoric the contortions of rheumatic knees, of stooping lumbago-wracked back, and the squinting of myopic eyes.

In one of the greatest advertising campaigns ever launched by a radio manufacturer, Philco now is personifying those three contortions by burlesque characters named Squat, Stoop and Squint, and in such a drum-fire of copy and illustrations that those three characters are going to earn a niche for themselves as symbols of American humor.

Your Philco Dealer **DILLINGER'S**

NEW MODELS ON DISPLAY SOON — PHONE 7